

2019/2020

Changing lives and strengthening communities through the dignity and power of work.

Our Vision

To excel as the provider of choice for innovative employment and life skills services that foster self-sufficiency for people in need throughout the Redwood Empire

Contact:

Stephanie Munson
Goodwill Guide
(707) 523-0550

Goodwill
Redwood Empire
651 Yolanda Avenue
Santa Rosa, CA 95404
(707) 523-0550

Hours of Operation:

Monday-Friday
8:00 AM-5:00 PM

Funding



Goodwill Guide Program

The Goodwill Guide program is a life management program for Goodwill Team Members designed to provide tools and resources that assist them with achieving both short and long term goals in the areas of work, housing, relationships and other related issues. The focus of the program is to help team members identify both professional and personal goals that will help better their life and increase professional opportunities.

Since the Goodwill Guide program formally launched in January 2020 the emphasis has been on providing resources and support to Goodwill Team Members. The Goodwill Guide program has been an opportunity for us to live and breathe our mission within our own organization allowing us to create a stronger workforce and better the lives of all those who work for Goodwill.

As of June 30, 2020 we have 40 team members enrolled and have rolled-out the program to 3 stores and 6 Community Donation Center locations. Due to the Shelter in Place order on 3/17/20 roll out to other locations was put on hold and communication with currently enrolled team members moved



to e-mail and virtual meetings.

The Goodwill Guide Program offers staff a chance to change their lives with a support system in place and reinforces the value Goodwill places on our team members and the opportunity to strengthen our community and workplace one team member at a time. The program has received survey feedback from team members reporting 100% satisfaction with the program and services they received.

We received this quote from a team member enrolled in the Goodwill Guide program.

“Thank you Goodwill for supporting and helping my family achieve self-support through the resources Goodwill provides. The essential part of the program was learning how to budget and having my Guide sit down with me and do a complete budget for the very first time and I look forward to starting to save money monthly and improving my financial situation.”