

2019/2020

Changing lives and strengthening communities through the dignity and power of work.

Our Vision

We strive to create and sustain programs and services that meet the needs of low-income individuals with significant barriers to success. Our goal is to create true pathways out of poverty through training, work experience and employment and placement support.

Location and Hours

Goodwill
Redwood Empire
651 Yolanda Avenue
Santa Rosa, CA 95404
(707) 523-0550

Hours of Operation:

Monday-Friday
8:00 AM-5:00 PM

Contact:

Monica Melara
Program Manager
(707) 523-0550

Funding



Human Services Department

Job Search Services

Number served:	65
Placement rate:	92%
30-day retention:	80%
90-day retention:	75%
Days to access:	5 or less

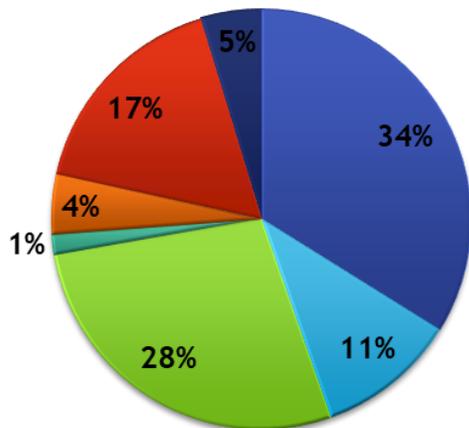
Job Search Services offers two 4-week programs to assist SonomaWORKS clients with Job Search. We deliver evidence-based curriculum that is listed on the Sonoma County Upstream Investments Portfolio. Intensive Job Search (IJS) participants are often new to our job readiness curriculum. Targeted Job Search (TJS) participants have often already gone through other SonomaWORKS programs and are able to progress through their job search with more tools under their belt.

The programs offer customized job search plans with a menu of services that meet each person's needs. Once employed, support and assistance is available from Goodwill staff to help participants maintain their employment. Staff check-in with clients throughout their first 90 days of employment to offer encouragement and strategies for handling challenges that may arise at work.

Due to low referrals, we have been able to offer one-to-one customized services to meet our participants' needs. The job market in Sonoma County started out strongly, and our program has exceeded our 40% placement goal reaching 92% for the year.

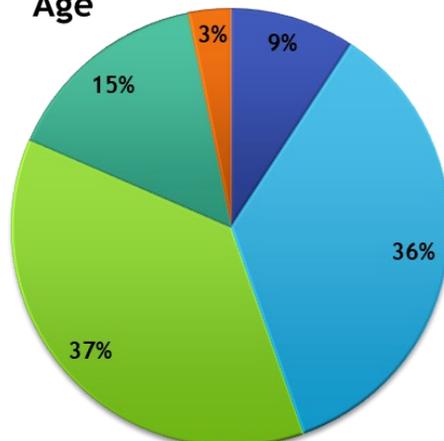
The Job Search Services program was significantly impacted by natural disasters and the COVID-19 pandemic during this fiscal year. These incidents resulted in many businesses closing down for extended periods of time. During the fall of 2019, much of the county was closed due to the wildfires and public safety power shutoffs. In March, our program was challenged by the Coronavirus outbreak. Goodwill deferred services for new clients from March 18th to June 15th due to shelter-in-place orders issued by the Sonoma County Health Department in response to the COVID-19 pandemic. In spite of these challenging times, 92% of the participants who completed our program found a job, 80% of our participants who gained employment were able to make their 30-day milestone, and 75% made their 90-day milestone.

Race/Ethnicity



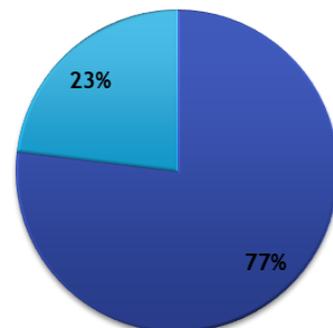
- White
- Black or African American
- Latinx or Hispanic
- American Indian or Alaskan Native
- Asian or Pacific Islander
- Other, including Multi-race
- Unknown

Age



- 16-24
- 25-34
- 35-44
- 45-54
- 55+

Gender



- Female
- Male